

Ben Moll

- insight, vision, strategy, analytics -

Stillcreekinsight.com
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TESTIMONIALS

Ben is “a futuristic thinker who can see new ways of accomplishing the mission, new ideas, and deliverable results.”
Exec. Coach, Brene Brown Facilitator

“Ben has a real alacrity in making the granular pop; an exceptional ability to highlight the analytic essentials for clear decisions.” Partnerships Officer

“Ben is radically collaborative. He brought together a broad team, welcomed all voices and opinions. This resulted in huge strides toward our culture of success.” Head of Reference

“Everyone knows when you want a real picture of the data you go to Ben’s team. His useful analysis and insights are the ones we want.” Chair, U. of Vermont

“He isn’t satisfied with a conclusion that isn’t going anywhere. Analytic skills with a genuine human touch.”
S.U. Law, Harvard Law J.D.

EXPERIENCE

Still Creek Insight — Founder, President

FEBRUARY 2020 - PRESENT, Vancouver, WA

ORGANIZATIONAL GROWTH THROUGH INSIGHT.

Growing together with strategy, data/analytics, web/social services. Providing clear analytics, effective strategy, and expert forecasting.

Working with nonprofits, businesses, government and community.

Higher Education — Strategic Planning, Research, Assessment

2004 - 2022, Oregon, Washington, Greater Pacific Northwest, Canada

Assistant VP/Director at multiple colleges and universities in the Pacific Northwest. Leading successful teams in predictive and real-time analytics, research, assessment, survey management, organizational alignment, market research and more. Proven management of staff, meeting deadlines and balancing budgets of up to \$15 million/fiscal year.

Professor — Business, Leadership, Statistics, Research

2002-2019, Oregon, Washington

Graduate and Undergraduate instructor/professor at multiple colleges and universities teaching and researching courses spanning business, marketing, statistics, qualitative research, arts, humanities.

EDUCATION and CERTIFICATES

Washington State University — M. Ed. Leadership 2021

Exploring effective leadership integrating culture, innovation, futurism, and policy through quantitative, statistical and qualitative research.

Eastern Washington University — M.A., B.S., B.A. 1997-2002

Certificates, completions 2018 - PRESENT

- * Data Science Certificate
- * Leadership Clark County, 2021
- * Public Policy and Service
- * Non-Profit Governance

PROJECTS

REAL-TIME ANALYTICS DASHBOARD *Feeding Washington Non-Profit, Washington*

Design, Delivery, User Training: Live-data analytic dashboards of key performance metrics for organizational efficiency, bottleneck identification and increased productivity.

WHITE PAPER: OPEN SOURCE IDEAS FOR BUSINESS AND SERVICES TO SURVIVE AND THRIVE *National Collaborative Think Tank, Oregon*

Actionable, research-based considerations for industry, small business, education, social services to adapt, evolve, accelerate.

REPORT: COVID 19 AND YOUR CAMPUS *Watermark, New York*

Survey creation, execution, data-collection, analysis. Report synthesizing disruptive impacts and gaining anticipated changes.

SKILLS/TOOLS

MANAGEMENT: Lean/Agile trained, project-management experience, successful team supervisor and development, consistently balanced budgets to \$15 million/FY.

COMMUNICATION/WEB: Salesforce CRM, Wordpress, Trello, Slack, Google, Zoom

DATA CYCLE: Interfacing with end-users, delivering digestible insight. Data: collection, blending/relating disparate sourcing, unstructured/structured conversion, web-scraping.

OPEN, ENTERPRISE AND ON-SITE DATA SYSTEMS. U.S. Census, Housing HMIS, PeopleSoft, Oracle.

PREDICTIVE & REAL-TIME MODELING: Logistic regression, decision tree, K-cluster, Bayesian, stepwise, polynomial, multi-factor, random forest, neural network, and more.

TOOLS: Microsoft Suite (Excel, Word, Powerpoint, Outlook, OneNote, Access), Argos, IBM SPSS, SAS Python, R/studio, Github/Stackexchange, CrystalReports SAP.